



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.	:	
	:	Art Unit: 3623
Serial No.: 09/474,974	:	
	:	Examiner: Beth Van Doren
Filed: December 29, 1999	:	
	:	
For: METHODS AND SYSTEMS	:	
FOR TARGETING MARKETS	:	

**AMENDMENT AFTER FINAL**

Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicants respectfully request consideration and entry of the following amendment submitted in response to the Office Action dated February 15, 2005 and made final, and the Advisory Action dated July 1, 2005.